

ZAMBONI NEWSLETTER



MAX BINDER PROMOTED TO EXECUTIVE VICE PRESIDENT AT ZAMBONI & CO.

PARAMOUNT, CA.--Max Binder has been promoted to Executive Vice President of Frank J. Zamboni and Co., according to an announcement by Richard Zamboni, president of the ice maintenance equipment manufacturer.

Binder, 42, will assume responsibility for the operation of the 31 year-old firm which was founded in 1949 by Frank J. Zamboni, now chairman-of-the-board. Richard Zamboni will continue as president of the firm and remain closely involved with daily operations, especially in the areas of sales and research and development.

"As Executive Vice President, Max will be responsible for implementation of our firm's plans to maintain and increase our leading role in the manufacturing and worldwide distribution of ice maintenance equipment, related products, and expansion into other areas," states Richard Zamboni.

A native of Switzerland, Binder's association with Frank J. Zamboni and Co. began in 1961 when he initiated sale of the Zamboni ice resurfacing machine to the European market while employed with Rolba Zurich, Zamboni's European distributor.

In 1965 Binder came to the United States and joined the Zamboni firm. In 1971 he was promoted as the corporation's controller and in 1977 he assumed the additional duties of Production management. The new executive vice president boasts over 20
(Cont. Page 2)



OLYMPIC SPEED SKATING RECORDS FALL ON ZAMBONI ICE

PARAMOUNT, Ca.-- A total of 105 Olympic records and one world record were shattered in the much-publicized speed skating competition held during the 1980 Winter Olympic Games at Lake Placid.

In every instance, the records were set on ice prepared by the Zamboni HDC ice resurfacing machine. Zamboni was selected as the official ice resurfer for the 1980 Winter Olympiad.

"It is extremely gratifying to see our nation gain world recognition for its speed skating prowess," states Richard Zamboni, president of Frank J. Zamboni and Co.

"The efforts of Eric and Beth Heiden, along with the many outstanding Olympic speed skaters from all over the world, did a great deal to advance the sport of speed skating. It is equally gratifying to know that the 106 records set during the 1980 Winter Olympic Games were established on ice surfaces prepared by our Zamboni machines."

The world's record was set by Eric Heiden in the men's 10,000 meter event. Of the 105 Olympic records, 59 were broken in men's events and 46 in women's competition.

SPEED SKATING RECORDS BROKEN AT LAKE PLACID ON ZAMBONI-PREPARED ICE

| LADIES | OLYMPIC | MENS | OLYMPIC | WORLD |
|---------------------------|---------|-----------------|---------|-------|
| 500 | 5 | 500 | 12 | |
| 1,000 | 11 | 1,000 | 16 | |
| 1,500 | 18 | 1,500 | 8 | |
| 3,000 | 12 | 5,000 | 17 | |
| | | 10,000 | 6 | 1 |
| Total OLYMPIC Records:105 | | WORLD Records:1 | | |

BINDER PROMOTED

(Cont. from Page 1)

years experience in the promotion, sales, and manufacturing of ice resurfacing equipment, both in the United States and Europe.

Binder and his wife, Joyce, reside in Rancho Palos Verdes with their three children--Steve, Nicole and Monika.



CINDY LIENAU of ST. CLAIR SHORES CIVIC ARENA

In January of 1973 Cindy started as ticket seller at the St. Clair Shores Civic Arena. A year later, an opening came up for a Zamboni driver at the arena and in the summer of 1974 she officially became a Zamboni driver. She was well accepted by her peers and is now one of the regular crew, usually taking the afternoon shift.



"Shores Remembers 'ZAMBONI LADY'"

Reprinted from
MALCOMB DAILY NEWS
March 4, 1980

After spending more than a week in the shadows of U.S. gold medalist Mark Wells, the spotlight fell Monday night on Cindy Lienau for her performance at the 1980 Winter Olympics in Lake Placid, N.Y.

While Wells, a former St. Clair Shores resident, was helping the United States hockey team to its first place finish, Mrs. Lienau was making a contribution of her own to the historic games.

Mrs. Lienau volunteered three weeks of her time to the Olympics, driving an ice resurfacing machine, known popularly as a "Zamboni," named after its inventor, Frank J. Zamboni.

And while most of last week was spent honoring Wells upon his return to the city where he began his hockey career, Mrs. Lienau's return home went unnoticed.

Unnoticed, that is, until Monday night when the St. Clair Shores City Council honored both Wells and Mrs. Lienau for "their service to their country" and the recognition they have brought to the Shores.

Wells, who is in New York to participate in still another celebration honoring America's hockey heroes, was feted with the announcement that the rink at the St. Clair Shores Civic Arena where he received his

"basic training" will be named in his honor.

The esteem afforded Mrs. Lienau Monday night came in the form of a resolution adopted unanimously by the Council, plus a large message projected on the wall of City Council chambers, reading: "Congratulations, Cindy. A Job Well Done."

Mrs. Lienau, one of the few women Zamboni drivers in the country and, according to her boss, Jack Fields, "one of the best," said the idea of working at Lake Placid first entered her mind during the last Winter Olympics in 1976.

She wrote a letter to officials in Lake Placid, asking if she could volunteer her time resurfacing the ice during the Olympics. And thanks to the high recommendations of Fields and a figure skating professional, she got the job, working on the ice surfaces in Lake Placid where figure skating and hockey competition took place.

"I just enjoyed myself tremendously," she said. "I couldn't have spent a better three weeks in all my life."

Mayor Frank J. McPharlin suggested that now that one of the two rinks at the Civic Arena will bear Mark Well's name, perhaps it would be fitting if the Zamboni which Mrs. Lienau drives nightly at the Civic Arena be named "the Cindy Machine."

"I wouldn't mind," replied Fields, arena manager. "But Mr. Zamboni out in California might."

ZAMBONI'S LEFT BEHIND

Four of the six Zamboni ice resurfacing machines used during the 1980 Winter Olympic Games in February will remain at Lake Placid, according to Richard Zamboni, president of Frank J. Zamboni and Co.

The units which include one each of the Zamboni Models 500, HDC, HDB, and HD, were pur-

chased by the Lake Placid Organizing Committee and will be kept in use at the facilities.

The Zamboni was selected as the official ice resurfacing machine of the 1980 Winter Olympic Games, marking the fifth winter olympiad that such an honor had been bestowed on the Zamboni firm.



ZAMBONI ON T.V. - The Zamboni Ice Resurfacing Machine was the subject of a feature segment on CBS Network News during the Lake Placid Winter Olympics. Company President Richard Zamboni discussed the Zamboni's role in preparing rinks for Olympic competition. Zamboni was also spotlighted in a recent "Peanuts" television special which showed Snoopy driving a Zamboni. See cartoon below.



Reprinted from THE LOS ANGELES TIMES Sunday Edition, January 27, 1980.

THE KEEPER OF THE DREAM

To George Sinclair

by Richard Aldridge

On to the college ice arena for Sunday's skating session open to the public!

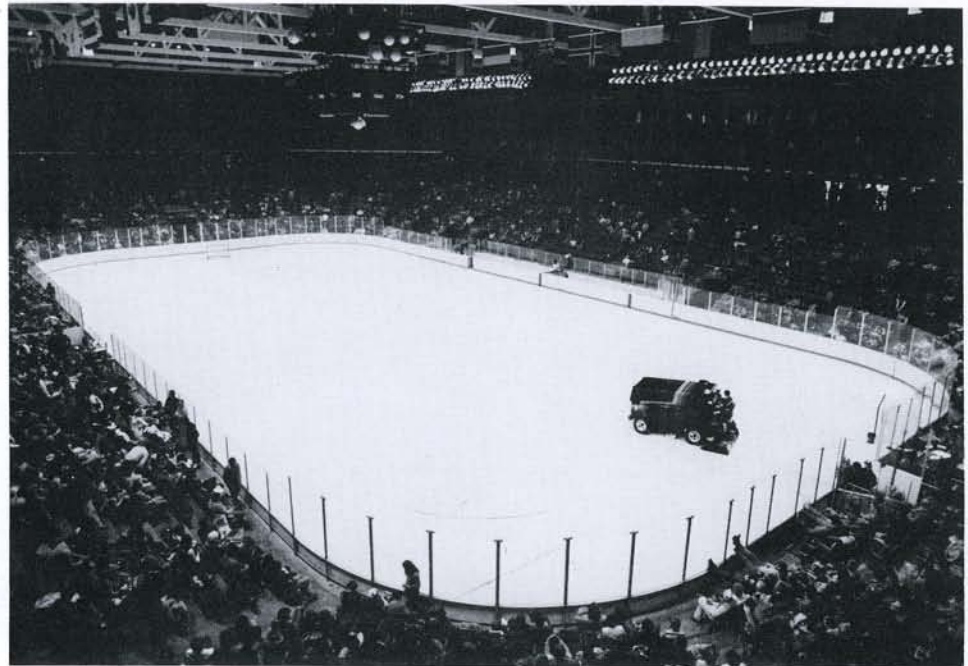
Around the oval now we flow in loose and slow parade, charmed by that always unearned dividend--put in a step, get back a glide! And down comes music filtered from four clustered speakers overhead, as though a four-leaf clover hung like a sign, a benison!

And yet in minutes only the skim and skitter of quick kids fissures the facade; someone down into a sliding heap, a smudge; the ice builds slush turns watery; and then, somehow a little welcomed, a sudden shrilling whistle--everybody off.


Now what? A four-wheeled chugger charging out, in shape a shortened coal car, rigged with scraper, rotor, a conveyor belt! And for its master rider, high atop, a humpback in a baseball cap sure-steering, pulling levers, urging on the forgoing of a perfect looping pattern!

In but a quarter of an hour we spill back our inspired; upon the dry refurbished ice our blades bite true; once more the music laves; while though mesh fence down at one end, his mount at rest behind huge doors, the stooped and blue capped wizard peers in dark delighted savoring at what his alchemy restored.

IS OUR ZAMBONI NEWSLETTER MAILING LIST ACCURATE? For address or personnel changes please notify us at the address below. Thank-you!




One of six Zamboni Ice Resurfacing Machines used at the 1980 Winter Olympics. Zamboni Ice Resurfacers prepared the ice surface at the Olympic Center for the U.S. Olympic Hockey Team's 4-3 upset over the U.S.S.R.



• T-SHIRTS • CAPS

• EMBLEMS

for information and prices, please write:



ZAMBONI
ICE RESURFACERS

FRANK J. ZAMBONI & CO., INC.
15714 Colorado Ave., Paramount, Calif. 90723
(213) 633-0751 Telex 67-3497

GOODWILL IN BUSINESS IS:

As fragile as an orchid
-and as beautiful;

As precious as a gold nugget
-and as hard to find;

As powerful as a great turbine
-and as hard to build;

As wonderful as youth
-and as hard to keep.

We want to continue to merit your goodwill.



FRANK J. ZAMBONI & CO., INC.

15714 Colorado Avenue, Paramount, California 90723 / (213) 633-0751 ■ Telex 67-3497